

**School of Information Sciences**  
University of Tennessee

IS 552 Academic Libraries  
Spring Semester 2009  
Mondays, 6:30pm – 9:10pm  
BEC 116

Barbara I. Dewey, Dean of Libraries and Professor

**Office**

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**Disabilities**

Students needing course adaptation or accommodations because of a documented disability should contact the Office of Disability Services, 2227 Dunford Hall Knoxville, TN 37996-4020; Phone: 865-974-6087 (v/tty); Fax: 865-974-9552  
E-mail: [ods@utk.edu](mailto:ods@utk.edu)

**Course Catalog Description**

Mission, status and history of academic libraries and academic librarianship in community colleges, colleges, and universities; trends in higher education, information technology, and government's impact on public, technical, and administrative services.

**Scope**

The purpose of the course is to provide an introduction to contemporary academic libraries in the United States. The course will provide students with a broad overview of academic libraries within the context of higher education focusing on 21<sup>st</sup> century issues, challenges, and opportunities. Particular emphasis will be given to deployment of services and collections from the student/faculty user point of view. Also of importance is the integration of information technology into all aspects of academic librarianship, the contemporary research library's role in higher education's mission of teaching, learning, and research, and understanding scholarly communication issues. Students will also develop an understanding of the professional development and employment opportunities in academic libraries.

**Course Goals**

- Recognize current issues in higher education
- Identify and discuss current academic library trends and problems
- Identify and discuss solutions to academic library problems
- Complete an articulate and well researched paper on a topic of pertinence to 21<sup>st</sup> century academic libraries.
- Prepare a compelling resume and cover letter for an academic librarian position

### Assignments

Research Paper	45%	Due April 20
Research Paper Abstract		Due February 23
PowerPoint summary		Due April 15 for class viewing on Apr. 20

Take Home Exam	35%	Provided February 23 and due Mar. 2
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### Assignments

Web analysis –	5%	Due January 26
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Cover letter , resume	10%	Due March 30
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Class participation	5%	(in class and through discussion board)
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Deductions will be made for late assignments/papers/exams.

### Grading Scale

The grading scale for this course is:

A (93-100%)	Excellent
B+ (86-92%)	Very Good
B (80-85%)	Good
C+ (75-79%)	Marginal
C (70-74%)	Below graduate level

### Technology Requirements

As this is a combined on-campus and distance course, each student must have access to the hardware and software designated by SIS for online classes. Students must access the UT Libraries website, the [Online@UT](#) server and the Centra system for synchronous classes. On campus students should attend synchronous classes in the web-enabled classroom, CA 116 unless otherwise directed. The Text Chat feature of Centra will be used during class sessions. Please restrict your use of Chat for communications about course content or to express a technical problem.

## Academic Integrity

Academic honesty requires that all work presented be your own. The University of Tennessee *Graduate Catalog* states:

Academic integrity is a responsibility of all members of the academic community. An honor statement is included on the application for admission and readmission. The applicant's signature acknowledges that adherence is confirmed. The honor statement declares that: An essential feature of the University of Tennessee, Knoxville, is a commitment to maintaining an atmosphere of intellectual integrity and academic honesty. As a student of the university, I pledge that I will neither knowingly give nor receive any inappropriate assistance in academic work, thus affirming my own personal commitment to honor and integrity.

Plagiarism is using the intellectual property or product of someone else without giving proper credit. The undocumented use of someone else's words or ideas in any medium of communication (unless such information is recognized as common knowledge) is a serious offense, subject to disciplinary action that may include failure in a course and/or dismissal from the University.

## Tentative Schedule & Course Readings

General Web Resources:

[www.acrl.org](http://www.acrl.org) – Association of College & Research Libraries

<http://www.arl.org> – Association of Research Libraries

[www.sla.org](http://www.sla.org) – Special Libraries Association

[www.educause.edu](http://www.educause.edu) -- EDUCAUSE

<http://www.ala.org/ala/acrl/aboutacrl/acrlsections/cjcls/index.htm> -- ACRL Community & Jr. College Libraries Section

[www.lita.org](http://www.lita.org)

[www.lama.org](http://www.lama.org)

January 12 – Introduction, History of Academic Libraries, Higher Education Environment

“The Development of the Academic Library in American Higher Education and the Role of the Academic Librarian,” by Beverly P. Lynch in **Leadership and Academic Libraries**, edited by Terrence Mech and Gerard B. McCabe, Green Press, pp. 3-21.

“Introduction,” pp. 1-12 in CLIR. **No Brief Candle: Reconceiving Research Libraries in the 21<sup>st</sup> Century**. CLIR Report No. 142. CLIR: Washington DC. 2008. (available at <http://www.clir.org/pubs/abstract/pub142abst.html>)

Glenn, Marie. **The Future of Higher Education: How Technology Will Shape Learning**. The Economist Intelligence Unit. October 2008.

Bell, Carmine J. "A Passion for Connection: Community Colleges Fulfill the Promise of Cultural Institutions," **Reference & User Services Quarterly**, Vol. 43 (3) (Spring 2004): 206-210.

Lynch, Beverly P., et.al. "Attitudes of Presidents and Provosts on the University Library," **College & Research Libraries**. May 2007: 213-227.

Campbell, Jerry D. "Changing A Cultural Icon: The Academic Library as a Virtual Destination," **EDUCAUSE Review**. January/February 2006: 16-30.

Lewis, David W. "A Strategy for Academic Libraries in the First Quarter of the 21<sup>st</sup> Century," **College & Research Libraries**, September 2007: 418-434.

Assignment: Search web and review statements, plans, or visions, of two college/university presidents and discuss briefly on discussion board how they relate to or encompass libraries. Prepare a one page summary (250 words or so) on your findings.

January 19 – Martin Luther King Day (no classes)

January 26 – Teaching and Learning

Stuart, Crit. "Research Library Instruction Initiatives: Varied, Evolving, Shaped by Local Cultures," **ARL Bimonthly Report No. 261** (December 2008):5-8.

Dewey, Barbara I. "The Embedded Librarian: Strategic Campus Collaborations," **Resource Sharing & Information Networks**, V. 17(1-2)(2004):5-17.

Nichols, Stephen G. "Co-teaching: The Library and Me," pp. 28-34 in CLIR. **No Brief Candle: Reconceiving Research Libraries in the 21st Century**. CLIR Report No. 142. CLIR: Washington DC. 2008. (available at <http://www.clir.org/pubs/abstract/pub142abst.html>)

Mezick, Elizabeth. "Return on Investment: Libraries and Student Retention." **Journal of Academic Librarianship**, 33(5)(September 2007): 561-566.

Goldenberg-Hart, Diane. "Enhancing Graduate Education: A Fresh Look at Library Engagement," **ARL: A Bimonthly Report on Research Library Issues and Actions from ARL, CNI, and SPARC**. No. 256 (February 2008): 1-8.

Head, Alison. "Information Literacy From the Trenches: How Do Humanities and Social Science Majors Conduct Academic Research?" **College and Research Libraries**, Vol. 69 (5) (September 2008).

Campbell, Kathy. "When a Librarian Enters the Classroom," **C & R L News**, vol. 69 (10) (November 2008): 606-609.

February 2 – Scholarly Communication, Collection Management

SPARC -- <http://www.arl.org/sparc/>

Joseph, Heather. "Scholarly Communication: The Scholarly Publishing and Academic Resources Coalition," **C&RL News** (February 2006): 84-86.  
<http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2006/february06/evolvingsparc.htm>

Thinh Nguyen. **Open Doors and Open Minds: What Faculty Authors Can Do to Ensure Open Access to Their Work Through Their Institution**. A SPARC/Science Commons Paper. April 2008.

Maron, Nancy and Smith, K.Kirby. "Summary of Findings," in **Current Models of Scholarly Communication**. Washington DC: Association of Research Libraries, 2008: 33-35.

Dawson, Laura. "The Role of Self-Publishing in Libraries," **Library Trends**, vol. 57 (1)(22 June 2008).

Hahn, Karla. "New Tools for New Times: Remodeling the Scholarly Communication System," **C&RL News** (November 2006): 608-610,614.  
<http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2006/november06/newtools.htm>

Walters, William H. "Journal Prices, Book Acquisitions, and Sustainable College Library Collections," **College & Research Libraries**, vol. 69 (6) (November 2008): 576-586.

Sandler, Mark. "Collection Development in the Age Day of Google," **LRTS**, Vol. 50 (4) (Oct. 2006): 239-243.

February 9 – Digital Libraries, Virtual Spaces

[www.cni.org](http://www.cni.org) – Coalition for Networked Information

<http://www.diglib.org> – Digital Library Federation

Dempsey, Lorcan. "The (Digital) Library Environment: Ten Years After," **Ariadne**. Issue 46, <http://www.ariadne.ac.uk/issue46/dempsey/>

Cain, Timothy, Branin, Joe, and Sherman, Michael. "Knowledge Management and the Academy," **EDUCAUSE Quarterly**, Vol. 31 (4)(2008): 26-33.

Lynch, Clifford. "Institutional Repositories: Essential Infrastructure For Scholarship In The Digital Age," **portal: Libraries and the Academy** 3.2 (2003) 327-336

Housewright, Ross and Schonfeld, Roger. **Ithaka's 2006 Studies of Key Stakeholders in the Digital Transformation of Higher Education**. Ithaka Report. August 18, 2008.

Bottom, James, Davis, James, Wheeler, Brad, and Oblinger, Diana. "Cyberinfrastructure: In Tune for the Future," **EDUCAUSE Review** v. 43, (4)(July/August 2008): 13-17.

Johnson, Richard K. "In Google's Broad Wake: Taking Reasonability for Shaping the Global Digital Library," **ARL: A Bimonthly Report**, no. 250 (February 2007)

February 16 – Development, Fundraising, Outreach

LaPointe, Linda M. "Coffee Anyone? How Marketing Classes Helped Develop a Business Plan for a College Library Café." **C&RL News** (February 2006): 97-99.

Casey, M., et. al., "Library PR 2.0" **Library Journal** (1976) v. 133 no. 17 (October 15 2008) p. 24

American Library Association. The Campaign for America's Libraries@your library. **Toolkit for Academic and Research Libraries**. Chicago: ALA, 2003.

Library Grants Blogspot <http://librarygrants.blogspot.com/>

Dewey, Barbara I. "Fund-raising for Large Public University Libraries." **Library Administration & Management**. V. 20,1 (Winter 2006): 5-12. (e-reserves)

Todaro, Julie. "Community College Library Fund-raising." **Library Administration & Management**. V. 20(1): 13-18 (e-reserves)

February 23 – Learning Environments, Convergence of IT and Other Services

Alexander, Bryan. "Web 2.0: A New Wave of Innovation for Teaching and Learning," **EDUCAUSE REVIEW** V. 41(2)(March/April 2006).

**The Horizon Report 2008**. New Media Consortium, Austin, TX.

Warner, Beth Forrest and the 2008 EDUCAUSE Evolving Technologies Committee. "Glimpses of Our IT Future: What's Green, Mobile, & Regulated All Over?" **EDUCAUSE Review**. Vol. 43(6)(Nov/Dec 2008): 95-114.

Joan Lippincott, "Net Generation Students and Libraries" in *Educating the Net Generation*, EDUCAUSE e-book, edited by Diana Oblinger and James Oblinger, February 2005, available at <http://www.educause.edu/educatingthenetgen>. Article was also reprinted in the March/April 2005 issue of *EDUCAUSE Review*, available online at <http://www.educause.edu/apps/er/erm05/erm052.asp>.

Lippincott, Joan, "Linking the Information Commons to Learning," Chapter 7 in **Learning Spaces** edited by Diana Oblinger. EDUCAUSE. 2006. <http://www.educause.edu/learningspaces>

Somerville, Mary, and Harlan, Sallie. "From Information Commons to Learning Commons and Learning Spaces: An Evolutionary Concept," in **Learning Commons: Evolution and Collaborative Essentials**. London: Chandos Publishing, 2008. pp. 1-36.

St. George, Art. "Imagining Tomorrow's Future Today," *EDUCAUSE REVIEW*. Nov./Dec. 2007

March 2 – Administrative Services, Budget, Planning, Space & Facilities, Human Resources, Diversity

Matthews, Joseph. *Strategic Planning and Management for Library Managers*. Libraries Unlimited. 2005 "Value of Strategic Planning," Pp. 61-82.

Campbell, Nancy E and Wesley, Theresa L. "Collaborative Dialogue: Repositioning the Academic Library." **portal: Libraries and the Academy**, V. 6 (1)(2006): 93-98.

Royse, Molly. "Practical Strategies for Building a Library Diversity Program." In **Achieving Diversity** edited by Barbara Dewey and Loretta Parham, NY: Neal Schuman, Inc. 2006: 46-50.

Hu, Sylvia S. and Patrick, Demetria E. "Our Experience as Minority Residents," **C&RL News** (May 2006): 297-300.

Arns, Jennifer W. and Price, Carol. "To Market, to Market: The Supervisory Skills and Managerial Competencies Most Valued by New Library Supervisors," **Library Administration & Management** v. 21 (1) (Winter 2007). 13. (e-reserves)

Simmons-Welburn, Janice. "Designing Effective Instructional and Outreach Programs for Underrepresented Undergraduate Students: The Iowa Approach," in **Library User Education: Powerful Learning, Powerful Partnerships**, Scarecrow Press, 2001. pp. 222-229. (e-reserves)

Finn, Mary, and Lu, Jun. "Information-Seeking Behavior of International Graduate Students vs. American Graduate Students: a User Study at Virginia Tech 2005." **College & Research Libraries**. Vol. 68 (1) (January 2007).

March 9 – Midquarter, Preservation, Technical Services

Dempsey, Lorcan. "The Library Catalogue in the New Discovery Environment: Some Thoughts," **Ariadne**, Issue 48 (July 2006): [www.ariadne.ac.uk/issue48/dempsey/](http://www.ariadne.ac.uk/issue48/dempsey/)

Flecker, Dale. "The Future is Now: Some Theses," International Ex Libris Users Group Report.

Antelman, Kristin; Lynema, Emily; and Pace, Andrew. "Toward a Twenty-First-Century Library Catalog." **Information Technology & Libraries**, 25, no.3 (September 2006): 128-139.

Storey, Tom. "Discovering WorldCat.org," **NEXT Space: The OCLC Newsletter**, 2006 (4). <http://www.oclc.org/nextspace/004/productsandservices.htm>

Wilson, Elizabeth; Neal, James; and Jordan, Jay. "RLG and OCLC: Combining for the Future," **portal: Libraries and the Academy**, Vol.6 (4) (2006): 395-398.

Report of LC Working Group on the Future of Bibliographic Control. January 9, 2008 "Executive Summary," and "Introduction" pp. 1-5

Neuhaus, Chris; Neuhaus, Ellen; and Asher, Alan." The Depth and Breadth of Google Scholar: An Empirical Study." **portal: Libraries and the Academy** 6(2)(April 2006): 127-141.

March 16 – Spring Break (no class)

March 23 – Academic Library Career and Professional Development Planning

ALA. Education and Careers Website. <http://www.ala.org/ala/educationcareers/index.cfm>

ARL. Career Resources Website. <http://www.arl.org/resources/careers/index.shtml>

EDUCAUSE Professional Development Website. <http://www.educause.edu/pd/16009>

Neal, James G. "The Research and Development Imperative in the Academic Library: Path to the Future," **portal: Libraries and the Academy**, Vol.6 (1) (2006): 1-3.

Dewey, Barbara. **Library Jobs: How to Fill Them, How to Find Them**. Oryx Press, 1987. Chapters 4, 5, and 6. (e-reserves)

Murray, J. S. "The Zen of Law Librarian Job Interviews: How to Interview for a Job and How to Interview the Job." **Law Library Journal** v. 96 no. 2 (Spring 2004) p. 295-316

Special Section: Write On! Bluh, Pamela, "Introduction," Giesecke, Joan, "Preparing for Publication," and Di Vecchio, Jerry. "Transforming an Oral Presentation for Publication." **Library Management and Administration** 12(3)(Summer 1998). (e-reserves)

Rentfrow, Daphnee. "Groundskeepers, Gatekeepers, and Guides: How to Change Faculty Perceptions of Librarians and Ensure the Future of the Research Library," in CLIR. **No Brief Candle: Reconceiving Research Libraries in the 21<sup>st</sup> Century**. CLIR Report No. 142. CLIR: Washington DC. 2008. (available at <http://www.clir.org/pubs/abstract/pub142abst.html>)

March 30 – Public Services

Johnson, Corey M. and Lindsay, Elizabeth Blakesley. “Why We Do What We Do: Exploring Priorities within Public Services Librarianship,” **portal: Libraries and the Academy**, Vol.6 (3)(2006): 347-369.

Dahl, Candace. "Library Liaison with non-academic units," **Partnership**. v. 2(1) 2007

Westbrook, Lynn. “Virtual Reference Training: The Second Generation,” **College & Research Libraries** (May 2006): 249-259.

Dewey, Barbara I. “Public Services Librarians in the Academic Community: The Imperative for Leadership,” in **Leadership and Academic Libraries**, edited by Terrence F. Mech and Gerard B. McCabe, Greenwood Press, pp. 85-97. (e-reserves)

Thomas, Susan E. “The Necessary Library Revolution in Community College Development and Remedial Programs,” **Community and Junior College Libraries** 9(2) 2000: 47-57. (e-reserves)

Luce, Richard. “A New Value Equation Challenge: The Emergence of eResearch and Roles for Research Libraries,” in CLIR. **No Brief Candle: Reconceiving Research Libraries in the 21<sup>st</sup> Century**. CLIR Report No. 142. CLIR: Washington DC. 2008. (available at <http://www.clir.org/pubs/abstract/pub142abst.html>)

April 6 – Branch Libraries, Special Collections, Specialized Departments

**Agenda for Developing E-Science in Research Libraries Final Report and Recommendations to the Scholarly Communication Steering Committee, the Public Policies Affecting Research Libraries Steering Committee, and the Research, Teaching, and Learning Steering Committee.** Washington DC: ARL, 2007.

Marlino, Mary and Sumner, Tamara. “From the Library to the Laboratory: A New Future for the Science Librarian?” in **The Tower and the Cloud: Higher Education in the Age of Computing**,” edited by Richard Katz. EDUCAUSE, 2008: 190-196.

Henderson, Cathy. “Negotiating New Borders for Special Collections,” **Rare Books & Manuscripts Librarianship** 14(1) 1999: 9-18. (e-reserves)

Jones, Barbara. “Hidden Collections, Scholarly Barriers: Creating Access to Unprocessed Special Collections Materials in North America’s Research Libraries.” A White Paper for the ARL Task Force on Special Collections, June 2003.  
[www.arl.org/collect/spcoll/ehc/HiddenCollsWhitePaperJun2006.pdf](http://www.arl.org/collect/spcoll/ehc/HiddenCollsWhitePaperJun2006.pdf)

Editorial. “Riding the waves of change together: are we all paying attention?” **Journal of the Medical Library Association** 96 (2): April 2008: 85-87.

April 13 – Assessment

**College Students' Perceptions of Libraries and Information Resources.** A Report to the Membership. <http://www.oclc.org/reports/perceptionscollege.htm>

NYU 21st Century Library Project: Designing a Research Library of the Future for New York University: Report of a Study of Faculty and Graduate Student Needs for Research and Teaching, Conducted by New York University Libraries with the assistance of Katzenbach Partners LLC (KPL). Report prepared by Cecily Marcus, Lucinda Covert-Vail and Carol A. Mandel based on the research and recommendations of the Study Team and KPL.

January 2007. READ EXECUTIVE SUMMARY.

<http://library.nyu.edu/about/KPLReport.pdf>

University of Minnesota Libraries. A Multi-Dimensional Framework for Academic Support. A Final Report. READ EXECUTIVE SUMMARY.

Submitted to the Andrew W. Mellon Foundation June 2006.

[http://www.lib.umn.edu/about/mellon/UMN\\_Multi-dimensional\\_Framework\\_Final\\_Report.pdf](http://www.lib.umn.edu/about/mellon/UMN_Multi-dimensional_Framework_Final_Report.pdf)

Lakos, Amos. "Evidence-Based Library Management: The Leadership Challenge," **portal: Libraries and the Academy**, Vol. 7, No. 4(2007): 431-450.

Jones, Sherri, and Kayongo, Jessica. "Identifying Student and Faculty Needs through LibQUAL+: An Analysis of Qualitative Survey Comments," **College & Research Libraries**, vol. 69 (6): 493-509.

Harley, Diane; Henke, Jonathan; and Lawrence, Shannon. "Why Study Users? An Environmental Scan of Use and Users of Digital Resources in Humanities and Social Sciences Undergraduate Education."

<http://sche.berkeley.edu/research/digitalresourcestudy/index.htm>

Tenopir, Carol and King, Donald. "Electronic Journals and Changes in Scholarly Article Seeking and Reading Patterns," **D-Lib Magazine**, v. 14 (11/12) (November/December 2008, <http://www.dlib.org/dlib/november08/tenopir/11tenopir.html>

Cook, Colleen, Fred Heath and Bruce Thompson User's Hierarchical Perspectives on Library Service Quality: A "LibQUAL+" Study. **College and Research Libraries** 62:2 (March 2001) <http://www.ala.org/acrl/c&rl.html>

April 20 – Summary briefings on seminar paper topics

