

**Curriculum Vitae**  
**JULIE ANDSAGER**

**Business Address:** School of Journalism and Electronic Media  
University of Tennessee  
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**EDUCATIONAL AND PROFESSIONAL HISTORY**

**Higher Education**

University of Tennessee, Knoxville	1990-1993	Ph.D., Communications (Dec. 1993)
Kansas State University	1988-1990	M.S., Journalism (May 1990)
Kansas State University	1982-1986	B.S., Agriculture (Dec. 1986)

**Professional and Academic Positions**

Professor, School of Journalism & Electronic Media, University of Tennessee – August 2014 to present.

Professor, School of Journalism & Mass Communication, University of Iowa – August 2008 to June 2014.

Interim Director, School of Journalism & Mass Communication, University of Iowa – July 2013 to June 2014.

Secondary faculty, Department of Community & Behavioral Health, University of Iowa – September 2004 to June 2014.

Investigator, University of Iowa Prevention Research Center for Rural Health – December 2010 to March 2013.

Director of graduate studies, School of Journalism & Mass Communication, University of Iowa – August 2005 to January 2010.

Associate professor, School of Journalism & Mass Communication, University of Iowa – August 2003 to August 2008.

Program analyst, Department of Psychology, University of California, Los Angeles – January 2003 to August 2004.

Associate professor, Edward R. Murrow School of Communication, Washington State University – August 2000 to May 2003.

Associate director of graduate studies, Edward R. Murrow School of Communication, Washington State University – August 2000 to May 2003.

Assistant professor, Edward R. Murrow School of Communication, Washington State University, August 1997 to August 2000.

Assistant professor, Department of Journalism, Middle Tennessee State University – August 1995 to July 1997.

Instructor, Department of Journalism, Middle Tennessee State University – August 1993 to August 1995.

Graduate teaching associate, School of Journalism, University of Tennessee – August 1990 to May 1993.

Graduate teaching assistant, A.Q. Miller School of Journalism, Kansas State University – August 1988 to May 1990.

Editor, Kansas State *Collegian*, May 1990 to July 1990.

Features editor, Kansas State *Collegian*, January 1990 to May 1990.

Executive assistant/editor, Kansas Cooperative Council, Topeka, Kansas – January 1987 to August 1988.

## HONORS AND AWARDS

Outstanding Woman in Journalism & Mass Communication Education, AEJMC Commission on the Status of Women, 2015.

Fourth Place Faculty Paper, AEJMC Communicating Science, Health, Environment, & Risk Division, 2015.

Moeller Research Scholar, School of Journalism & Mass Communication, Fall 2012 to June 2014.

John F. Murray Research Scholar, School of Journalism & Mass Communication, 2009-2012.

Miller Teaching Fellow, University College, 2010-2014.

Saturday Scholars, College of Liberal Arts & Sciences, University of Iowa, Fall 2008.

Adviser, ICA/NCA 2006 Health Communication Best Thesis Award (Leah Frerichs, *Framing breastfeeding and formula-feeding messages in popular U.S. magazines*).

First Place Faculty Paper, AEJMC Mass Communication & Society Division, 2006.

Top Faculty Paper, AEJMC Communication Theory & Methodology Division, 2004.

Invited participant, *Applied Social & Behavioral Research in the Era of Genomic Medicine Inaugural Forum*, National Institutes of Health, 2004.

Hillier Kriegbaum Under-40 Award, Association for Education in Journalism and Mass Communication, 2003.

Exceptional Service Award, Edward R. Murrow School of Communication, Washington State University, 2003.

Kappa Tau Alpha, national honor society in journalism and mass communication, 1993.

Excellent Teaching by a Graduate Student Award, International Communication Association, 1993.

Freedom Forum Graduate Studies Award, 1992-1993.

Top Student Paper Award, AEJMC Communication Theory & Methodology Division, 1992.

Frank Luther Mott – Kappa Tau Alpha Research Award, 1992.

Gannett Media Foundation Graduate Studies Award, 1991-1992.

College of Communications Outstanding Ph.D. Student, University of Tennessee, 1992.

National Editorial Leadership Award, 2<sup>nd</sup> place, *Los Angeles Times*/Associated Collegiate Press, 1990.

Distinguished Graduate Teaching Award, College of Arts and Sciences, Kansas State University, 1990.

## SCHOLARSHIP

### Books

Andsager, J.L., & White, H.A. (2007). *Self versus others: Media, messages, and the third-person effect*. Mahwah, NJ: Lawrence Erlbaum Associates. (Reprinted in paperback 2013.)

Andsager, J.L., Wyatt, R.O., & Martin, E. (2004). *Free expression and five democratic publics: Support for individual and media rights*. Cresskill, NJ: Hampton Press.

### Refereed articles

Andsager, J.L., Chen, L., Miles, S., Smith, C.S., & Nothwehr, F. (2015). Nutrition information in community newspapers: Goal framing, story origins, and topics. *Health Communication, 30*, 1013-1021. doi: 10.1080/10410236.2014.914620

Nothwehr, F., Chrisman, M., & Andsager, J.L. (2014). Improving rural newspaper coverage of nutrition stories: An educational assessment of editors' attitudes and learning needs. *Health Promotion Practice, 15*, 849-856. doi: 10.1177/1524839914526205

Nothwehr, F., Andsager, J., & Haines, H. (2014). The rural restaurant healthy options program: Responses of rural, local newspapers to a program press release. *Health Promotion Practice, 15*, 217-222. doi: 10.1177/1524839912466870

Oprescu, F., Campo, S., Lowe, J., Andsager, J., & Morcuende, J.A. (2013). Online information exchanges for parents of children with a rare health condition: Key findings from an online support community. *Journal of Medical Internet Research, 15*(1), e16. doi: 10.2196/jmir.2423

Oprescu, F., Campo, S., Lowe, J., Andsager, J., & Morcuende, J.A. (2013). Parents managing clubfoot: A content analysis of internet-based social support behaviors with a focus on uncertainty management and health communication. *The International Journal of Interdisciplinary Social and Community Studies, 7*(3), 83-101.

Oprescu, F., Campo, S., Lowe, J., Andsager, J., & Morcuende, J.A. (2013). Managing uncertainty in the context of clubfoot care: Exploring uncertainty management theory and the sense of virtual community. *The Iowa Orthopaedic Journal, 33*, 142-148.

- Grimm, J., & Andsager, J. L. (2011). Framing immigration: Geo-ethnic context in California newspapers. *Journalism & Mass Communication Quarterly*, 88, 771-788.
- Schwartz, J., & Andsager, J.L. (2011). Four decades of images in gay male-targeted magazines. *Journalism & Mass Communication Quarterly*, 88, 76-98.
- Askelson, N.M., Campo, S., Smith, S., Lowe, J.B., Dennis, L., & Andsager, J. (2011). Assessing physicians' intentions to talk about sex when they vaccinate nine-year-old to 15-year-old girls against HPV. *Sex Education: Sexuality, Society, and Learning*, 11, 431-441. doi: 10.1080/14681811.2011.595252
- Askelson, N., Campo, S., Lowe, J., Smith, S., & Andsager, J. (2011). The birds, the bees, and the HPVs: What drives mothers' intentions to use the HPV vaccination as a chance to talk about sex? *Journal of Pediatric Health Care*, 25(3), 162-170.
- Askelson, N.M., Campo, S., Lowe, J. B., Dennis, L. K., Smith, S., & Andsager, J. (2010). Factors related to physicians' willingness to vaccinate girls against HPV: The importance of subjective norms and perceived behavioral control. *Women & Health*, 50(2), 144-158.
- Askelson, N. M., Campo, S., Lowe, J. B., Smith, S., Dennis, L. K., & Andsager, J. (2010). Using the theory of planned behavior to predict mothers' intentions to vaccinate their daughters against HPV. *Journal of School Nursing*, 26, 194-202.
- Schwartz, J., & Andsager, J.L. (2008). Sexual health and stigma in news coverage of methamphetamine. *American Journal of Men's Health*, 2(1), 57-67.
- Mastin, T., Andsager, J.L., Choi, J., & Lee, K. (2007). Health disparities and direct-to-consumer prescription drug advertising: A content analysis of targeted magazine genres, 1992-2002. *Health Communication*, 22, 49-58.
- Frerichs, L., Andsager, J.L., Campo, S., Aquilino, M., & Dyer, C.S. (2006). Framing breastfeeding and formula-feeding messages in popular U.S. magazines. *Women & Health*, 44(1), 95-118.
- Andsager, J.L., Bemker, V., Choi, H.L., & Torwel, V. (2006). Perceived similarity of exemplar traits and behavior: Effects on message evaluation. *Communication Research*, 33, 3-18.
- Ames, S.L., Andsager, J.L., Houska, B., Leigh, B.C., & Stacy, A.W. (2005). Content analysis of drug offenders' sketches on the Draw-an-Event Test for risky sexual situations. *American Journal of Health Behavior*, 29, 407-412.

Rush, R.R., Oukrop, C.E., Sarikakis, K., Andsager, J., Wooten, B., & Daufin, E.K. (2005, winter). Junior scholars in search for equity for women and minorities. *Journalism & Mass Communication Monographs*, 6, 153-211.

Andsager, J.L., & Hust, S.J.T. (2005). Differential gender orientations in public relations: Implications for career choices. *Public Relations Review*, 31(1), 85-91.

Hust, S.J.T., & Andsager, J.L. (2003). Medicalization vs. adaptive models? Sense-making in magazine framing of menopause. *Women & Health*, 38, 101-122.

Andsager, J.L., & Mastin, T. (2003). Racial and regional differences in evaluations of the credibility of political columnists by race and sex. *Journalism & Mass Communication Quarterly*, 80, 57-72.

Andsager, J.L., & Roe, K. (2003). "What's your definition of dirty, baby?": Sex in music video. *Sexuality & Culture*, 7, 79-97.

Andsager, J.L., Austin, E.W., & Pinkleton, B. (2002). Gender as a variable in interpretation of alcohol-related messages. *Communication Research*, 29, 246-269.

Andsager, J.L., & Drzewiecka, J.A. (2002). Desirability of difference in tourist destinations. *Annals of Tourism Research*, 29, 401-421.

Andsager, J.L., Austin, E.W., & Pinkleton, B. (2001). Questioning the value of realism: Young adults' processing of messages in alcohol-related public service announcements and advertising. *Journal of Communication*, 51(1), 121-142.

Andsager, J.L., Hust, S.J.T., & Powers, A. (2001). Patient-blaming and representation of risk factors in breast cancer images. *Women & Health*, 31, 163-185.

Andsager, J.L., & Powers, A. (2001). Framing women's health with a sense-making approach: Magazine coverage of breast cancer and implants. *Health Communication*, 13, 163-185.

Andsager, J.L. (2000). How interest groups attempt to shape public opinion with competing news frames. *Journalism & Mass Communication Quarterly*, 77, 577-592.

Ross, S.D., & Andsager, J.L. (2000, winter). Solutions to circulation woes? Free expression as a predictor of news seeking. *Newspaper Research Journal*, 21, 77-91.

Andsager, J.L., & Powers, A. (1999). Social or economic concerns: How news and women's magazines framed breast cancer in the 1990s. *Journalism & Mass Communication Quarterly*, 76, 531-550.

Powers, A., & Andsager, J.L. (1999). How newspapers framed breast implants in the 1990s. *Journalism & Mass Communication Quarterly*, 76, 551-564.

Andsager, J.L. (1999). Contradictions in the country: Rituals of sexual subordination and strength in music video. In M.G. Carstarphen and S. Zavoina (Eds.), *Sexual rhetoric: Media perspectives on sexuality, gender and identity* (pp. 225-237). Westport, CT: Greenwood Press.

Andsager, J., & Roe, K. (1999). Country music video in country's Year of the Woman. *Journal of Communication*, 49(1), 69-82.

Andsager, J., & Ross, S.D. (1999). Assessment of outcomes of free expression courses. *Journalism & Mass Communication Educator*, 53(4), 53-64.

Andsager, J., & Smiley, L. (1998). Evaluating the public information: How policy actors shaped news coverage of the silicone breast implant controversy. *Public Relations Review*, 24(2), 183-201.

Wyatt, R.O., Andsager, J., Al-Haj, M., & Levinsohn, H. (1998). Nothing absolute: Support for free expression rights among Israeli Arabs and Jews and US citizens. *The Journal of International Communication*, 5(1&2), 191-210.

Miller, M.M., Andsager, J.L., & Riechert, B.P. (1998). Framing the candidates in presidential primaries: Issues and images in press releases and news coverage. *Journalism & Mass Communication Quarterly*, 75, 312-324.

Miller, M.M., & Andsager, J. (1997). Protecting First Amendment? Newspaper coverage of hate speech. *Newspaper Research Journal*, 18(3-4), 2-15.

Andsager, J.L., Bailey, J.L., & Nagy, J. (1997). Sexual advances as manifestations of power in graduate programs. *Journalism & Mass Communication Educator*, 57(2), 33-42.

Wyatt, R.O., Smith, S.S., & Andsager, J.L. (1996). Spanning the boundaries: Support for media rights among public relations practitioners, journalists and the public. *Journal of Public Relations Research*, 8, 123-185.

Andsager, J.L., & Miller, M.M. (1994). Comparing journalists' and the public's willingness to support expressive rights. *Newspaper Research Journal*, 15, 102-114.

Wyatt, R.O., Andsager, J.L., & Bodle, J.V. (1994). Support for media rights: Cracks in the media monolith myth? *Mass Comm Review*, 21, 156-172.

White, H.A., & Andsager, J.L. (1991). Newspaper column readers' gender bias: Perceived interest and credibility. *Journalism Quarterly*, 68, 709-718.

White, H.A., & Andsager, J.L. (1990). Winning newspaper Pulitzer prizes: The (possible) advantage of being a competitive paper. *Journalism Quarterly*, 67, 912-919.

Andsager, J.L. (1990). Perceptions of credibility of male and female syndicated political columnists. *Journalism Quarterly*, 67, 485-491.

*student author*

### **Non-refereed publications**

Andsager, J.L. (2014). Research directions in social media and body image. *Sex Roles: A Journal of Research*, 71, 407-413. doi: 10.1007/s11199-014-0430-4

Andsager, J.L. (2013). Women in health news and communication. In C.L. Armstrong (Ed.), *Media disparity: A gender battleground* (pp. 39-53). Lanham, MD: Lexington Books.

Andsager, J.L. (2007). The power to improve lives: Women in health communication. In P.J. Creedon and J. Cramer (Eds.), *Women in mass communication*, 3<sup>rd</sup> edition (pp. 109-119). Thousand Oaks, CA: Sage.

Andsager, J.L. (2006). Seduction, shock, and sales: Research and functions of sex in music video. In T. Reichert and J. Lambiase (Eds.), *Sex in consumer culture: The erotic content of media and marketing* (pp. 31-50). Mahwah, NJ: Lawrence Erlbaum Associates.

Andsager, J.L. (2005). Altared sites: Celebrity webshrines as shared mourning. In S. Jones and J. Jensen (Eds.), *Afterlife as afterimage: Death, fame, and fandom* (pp. 17-29). New York: Peter Lang.

Andsager, J.L. (2004). Sexual harassment in communication graduate schools. In R.R. Rush, C.E. Oukrop, and P.J. Creedon (Eds.), *Seeking equity for women in journalism and mass communication education: A 30-year update* (pp. 349-363). Mahwah, NJ: Lawrence Erlbaum Associates.

Rush, R.R., Oukrop, C.E., Bergen, L., & Andsager, J.L. (2004). "Where are all the old broads?" Been there, done that ... 30 years ago: An update of the original study of women in journalism and mass communications education, 1972 & 2002. In R.R. Rush, C.E. Oukrop, and P.J. Creedon (Eds.), *Seeking equity for women in journalism and mass communication education: A 30-year update* (pp. 97-128). Mahwah, NJ: Lawrence Erlbaum Associates.



Andsager, J.L. (2002). A constant tension: Public support for freedom of expression. *Stanford Journal of International Law*, 38, 3-18.

Andsager, J.L. (1994). New Woman magazine. In K.L. Endres and T.L. Lueck (Eds.), *Women's periodicals in the United States: Consumer magazines* (pp. 248-252). Westport, CT: Greenwood.

## Book reviews

John C. Pollock. (2007). Tilted mirrors: Media alignment with political and social change – a community structure approach. In *International Journal of Press/Politics* (2010), 15, 515-516.

Anna Gough-Yates. (2003). Understanding women's magazines: Publishing, markets, and readership. In *Journalism & Mass Communication Quarterly* (2003), 80, 1001-1003.

Stephen D. Reese, Oscar H. Gandy, Jr., & August E. Grant (Eds.). (2001). Framing public life: Perspectives on media and our understanding of the social world. In *Public Opinion Quarterly* (2003), 67, 298-302.

Alex Edelstein. (1997). Total propaganda: From mass culture to popular culture. In *Public Relations Review* (1998), 24, 115.

## Grants Funded

### External

<u>Title and Source</u>	<u>Duration</u>	<u>Total Amount</u>
<i>VITAL: Water: Life's essential liquid; North American Journalism Project; US Dept of Education Fund for Improvement of Post-Secondary Education (co-PI)</i>	2008-2012	\$179,836

### Internal

<u>Title and Source</u>	<u>Duration</u>	<u>Total Amount</u>
<i>Social desirability and skin cancer behaviors: A survey of Iowa adolescents; Social Sciences Funding Program, University of Iowa (PI)</i>	Feb. 2004-Aug. 2004	\$16,945

<i>Pilot test of a CD-ROM intervention to prevent impaired teen driving; Washington State University Alcohol &amp; Drug Abuse Program (co-PI)</i>	Feb. 2003- May 2004	\$49,080
<i>Television news coverage of women's health issues; Arts &amp; Humanities Travel Grant, College of Liberal Arts, Washington State University (PI)</i>	Spring 2000	\$410
<i>Development of COM 464, Gender and the Media course; American Diversity Mini-grant, Washington State University (PI)</i>	Spring 2000	\$558
<i>Media coverage of breast cancer and silicone implants; Research Initiation Grant, College of Liberal Arts, Washington State University (PI)</i>	Dec. 1997- May 1998	\$250
<i>Factors underlying women's expression inhibition and support for expressive rights; Middle Tennessee State University (PI)</i>	Feb. 1995- Aug. 1995	\$1,500

### **Funding Proposals Submitted But Not Funded**

*Nutrition in rural newspapers: Intervention to improve coverage; National Institutes of Health (\$200,000; co-PI).*

*CNH: Interactions among changing climate, agricultural markets, and bioenergy: Implications for environmental quality, farm production structure, and rural well-being; National Science Foundation, 2013 (\$3 million; co-PI).*

*CNH: Toward soil C sequestration: Bridging biogeochemistry, ecology, economics, policy and behavioral sciences for land stewardship in response to emerging agricultural practices; National Science Foundation, 2012 (\$1.25 million; co-PI).*

*Improving the nutrition environment through local, rural newspapers; American Heart Association, 2012 (\$100,000; co-PI).*

*Nutrition in rural newspapers: Intervention to improve coverage; National Institutes of Health, 2011 (\$250,000; co-PI).*

*Newspaper coverage of suicide in rural areas; American Foundation for Suicide Prevention, 2011 (\$28,050; PI).*

*Measuring communication competence*; International Association of Business Communication, 2001 (\$9,870; co-PI).

## **Invited Lectures and Conference Presentations**

### **International and national refereed research presentations**

Andsager, J. (2015, November). *Public trust in health information: Predicting medical skepticism and cancer fatalism*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago.

Oviedo, M., & Andsager, J. (2015, November). *Latina adolescents and (post) feminism: A content analysis of feminist and traditional ideologies in nonprofit online magazines*. Paper presented at the annual conference of the National Communication Association, Las Vegas.

Young, R., Subramanian, R., Miles, S., Hinnant, A., & Andsager, J. (2015, August). *Social representation of cyberbullying and adolescent suicide: A mixed-method analysis of news stories*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco.

Andsager, J.L. (2015, May). *"Only a plane ride away": Toward a comprehensive model of news coverage of epidemics*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.

Andsager, J., Madsen, P., & Sears, M. (2014, April). *Perceived outcomes of risky health behavior: The influence of news story format and presentation of risk statistics*. Paper presented at the Kentucky Conference on Health Communication, Lexington.

Andsager, J., Sears, M., & Madsen, P. (2013, November). *News on risky behavior: Format, relevance, worry*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago.

Nothwehr, F., Andsager, J., & Chrisman, M. (2013, November). *Improving rural newspaper coverage of nutrition stories: An education assessment of editors' learning needs*. Paper presented at the annual conference of the American Public Health Association, Boston.

Andsager, J.L. (2013, August). *Checking the pulse of health and medical news: Women as reporters, sources, and subjects*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

Andsager, J., Chen, L., Miles, S., Smith, C.S., & Nothwehr, F. (2013, August). *What's cooking at community newspapers? Gain, efficacy, and goal-framing in nutrition news*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

Singer, J., & Andsager, J. (2013, May). *Race to the starting line: Voter assessment of media coverage in the run-up to the 2012 Iowa Caucus*. Paper presented at the annual conference of the International Communication Association, London.

Singer, J., & Andsager, J. (2012, November). *Race to the starting line: Voter assessment of media coverage in the run-up to the 2012 Iowa Caucus*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Eckler, P. (2012, August). *Hard times in the heartland: How metropolitan Midwest newspapers cover rural health*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago.

Andsager, J.L., & Schwartz, J. (2012, August). *Conceptualizing time: Toward making content analysis research time frames more meaningful*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago.

Eckler, P., Andsager, J.L., & O'Gara, E. (2012, May). *Smokers talking to smokers about quitting: Online consumer reviews of cessation products*. Paper presented at the annual convention of the International Communication Association, Health Communication Division, Phoenix.

Andsager, J.L., & Eckler, P. (2012, April). *Rural health in Midwest metropolitan newspapers: Defining a public health concern*. Paper presented at the Kentucky Conference on Health Communication, Lexington.

Eckler, P., Andsager, J.L., & O'Gara, E. (2012, April). *Content of online consumer reviews of health products and implications for health literacy*. Paper presented at the Kentucky Conference on Health Communication, Lexington.

Andsager, J.L., O'Gara, E., Gutsche, R.E., Jr., Carviou, J., & Yanes, N. (2011, August). *Overweight and unworthy? The role of priming in attractiveness, gender, and credibility*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, St. Louis.

Andsager, J.L. (2010, November). *Responding to news reports of suicide: The influence of individual experience, proximity, and purported cause*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., Arif, R., Carviou, J., Moody, K., & O’Gara, E. (2010, August). *Who lives, who dies, and why? Doctors, diseases, and mortality in TV medical dramas*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Entertainment Studies Interest Group, Denver.

Askelson, N.M., Campo, S., Lowe, J.B., Dennis, L., Smith, S., & Andsager, J.L. (2009, November). *To vaccinate or not?: Using SEM to examine predictors of physicians’ intentions to vaccinate against HPV*. Paper presented at the annual meeting of the American Public Health Association, Philadelphia.

Askelson, N.M., Campo, S., Lowe, J.B., Dennis, L., Smith, S., & Andsager, J.L. (2009, November). *Intending to have their daughters be “one less”? Assessing mothers’ intentions to vaccinate their daughters against HPV*. Paper presented at the annual meeting of the American Public Health Association, Philadelphia.

Andsager, J.L., & Stoycheff, E. (2009, August). *Perceived realism, anxiety, and health orientation in viewers’ responses to health news and entertainment*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division, Boston.

Andsager, J.L. (2008, November). *Public support for health care: Who supports what?* Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Grimm, J. (2007, August). *Protesting immigration: Attitude congruency and the behavioral component of the third-person perception*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Washington, DC.

Schwartz, J.P., Andsager, J.L., & LaVail, K. (2007, May). *Sexual health and stigma in urban news coverage of methamphetamine*. Paper presented at the annual conference of the International Communication Association, Health Communication Division, San Francisco.

Andsager, J.L., Han, C., LaVail, K., Schwartz, J., Vujnovic, M., & Grimm, J. (2006, August). *Effects of exemplification and attribution of blame on perceived influence of self and others*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, San Francisco.

Andsager, J.L., Martin, M., Kim, Y. K., Farquhar, L., & Elmasry, M. (2006, August). *Meth in the Midwest: Space, time, and content frames in rural and urban newspapers*. Paper presented

at the annual convention of the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division, San Francisco.

Andsager, J.L., & Sheffer, M. (2006, June). *Examining adolescents' sources of information about sun exposure: Media and parents*. Paper presented at the annual convention of the International Communication Association, Health Communication Division, Dresden.

Andsager, J., & White, H.A. (2005, November). *Protecting others or supporting rights?: Willingness to restrict the media*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J., White, H.A., & Kuennen, R. (2005, November). *Content-specific influences on third-person effects and behavioral components*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

White, H.A., Andsager, J., & Crawford, J.T. (2005, November). *Self vs. (which) others: An examination of how defining others influences third-person perception*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

White, H.A., & Andsager, J.L. (2005, August). *Evaluating self and others: Systematic processing vs. heuristics in the third-person effect*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, San Antonio.

Mastin, T., Andsager, J., Choi, J., & Lee, K. (2005, August). *Targeting black and female audiences with direct-to-consumer prescription drug advertising: A content analysis of magazines, 1992-2002*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Minorities and Communication Division, San Antonio.

Andsager, J.L., & White, H.A. (2004, November). *Using exemplar credibility to increase message effectiveness*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

White, H.A., & Andsager, J.L. (2004, November). *Academic vs. personal expertise: Third-person effect implications*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., Bemker, V., Choi, H.L., & Torwel, V. (2004, August). *Increasing perceived similarity of exemplars: Effects on message evaluation*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Toronto.

Andsager, J.L., & Cuillier, D. (2004, May). *Attitudes toward access to public records: A test of power expression protection hypothesis*. Paper presented at the annual conference of International Communication Association, Mass Communication Div., New Orleans.

Ames, S.L., Andsager, J.L., Houska, B., Leigh, B.C., & Stacy, A.W. (2004, May). *Content analysis of the Draw-A-Sketch Task (DAST-S) for high-risk sexual situations*. Paper presented at the annual conference of the International Communication Association, Health Communication Division, New Orleans.

Andsager, J.L. (2003, November). *Consider the source: How perceived bias affects message credibility*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Bolles, P.D. (2003, May). *Factors related to increasing education and favorable public opinion toward skin cancer prevention behaviors*. Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville.

Hindman, D.B., & Andsager, J.L. (2003, May). *Community differences in public opinion regarding substance abuse among youth*. Paper presented at the American Association for Public Opinion Research, Nashville.

Andsager, J.L. (2002, November). *Feeling down but not out: The discrepancy between public opinion and direct-to-consumer psychotropic prescription drug advertising*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & White, H.A. (2002, August). *Perceived credibility and attitudinal distance in estimating third-person effect and affect*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Miami.

Andsager, J.L., & Mastin, T. (2002, August). *Racial and regional differences in readers' evaluations of the credibility of political columnists by race and sex*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Minorities and Communication Division, Miami.

Powers, A., & Andsager, J.L. (2002, May). *Relationship issues in women's news*. Paper presented at the annual conference of the International Communication Association, Mass Communication Division, Seoul.

Andsager, J.L., & White, H.A. (2001, August). *Credibility and congruence in third-person estimations*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Washington DC.

Hust, S.J.T., & Andsager, J.L. (2001, August). *Hot flashes, mood swings, and miracle babies: Magazine framing of menopause*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Magazine Division, Washington DC.

Andsager, J.L., Austin, E.W., & Pinkleton, B. (2000, August). *Gender schema and alcohol-related messages: An extension of the Message Interpretation Model*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Phoenix.

Andsager, J.L., Powers, A., & McKinness, R. (2000, August). *Setting the agenda and framing in beauty magazines: A content analysis of breasts*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Magazine Division, Phoenix.

Andsager, J.L., Hust, S.J.T., & Powers, A. (2000, June). *Patient-blaming and representation of risk factors in breast cancer images*. Paper presented at the annual conference of the International Communication Association, Mass Communication Division, Acapulco.

Andsager, J.L., & Drzewiecka, J. (2000, June). *Desirable and undesirable differences in interpretations of tourists' destinations*. Paper presented at the annual conference of the International Communication Association, Intercultural and Development Communication Division, Acapulco.

Moy, P., Andsager, J.L., & Karasz, H.N. (2000, May). *Employment or education: Framing Affirmative Action*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Portland, OR.

Andsager, J.L. (1999, November). *Which cancer is worse?: How media frame efficacy and risk in health coverage*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., Austin, E.W., & Pinkleton, B. (1999, August). *Young adults' processing of messages in alcohol-related PSAs and advertising*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, New Orleans.

Ross, S.D., & Andsager, J.L. (1999, August). *Changing circumstances, contexts and concepts: Analyzing the Supreme Court's use of public through a half-century of rulings on electronic media*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Law Division, New Orleans.



Andsager, J.L., & Powers, A. (1999, May). *Social versus economic concerns: How general news and women's magazines frame breast cancer*. Paper presented at the annual conference of the International Communication Association, Mass Communication Division, San Francisco.

Andsager, J. (1998, November). *From "wonder drug" to "social phenomenon": How news media stretched the frames of Viagra*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L. (1998, August). *Examining rhetorical structures in competing news frames: How interest groups shaped coverage of the late-term abortion debate*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Baltimore.

Andsager, J.L., & Powers, A. (1998, August). *Reframing women's health coverage: Magazine reports of breast cancer and implants in the 1990s*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Commission on the Status of Women, Baltimore.

Andsager, J.L., Smiley, L., & Bonner, A. (1997, November). *Using rhetoric to frame controversial issues in news stories: The case of late-term vs. partial-birth abortion*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Smiley, L. (1997, August). *Evaluating the public information function: How media agents framed the silicone breast implant controversy*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Public Relations Division, Chicago.

Andsager, J.L., & Miller, M.M. (1997, May). *Engendering conflict: Themes in newspaper coverage of RU-486*. Paper presented at the annual conference of the International Communication Association, Mass Communication Division, Montreal.

Smiley, L., & Andsager, J.L. (1996, November). *Communications in conflict: How media agents framed the silicone breast implant controversy*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Miller, M.M., Andsager, J.L., & Riechert, B.P. (1996, November). *Framing the candidates in presidential primaries: Issues and images in press releases and news coverage*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Wyatt, R.O. (1996, August). *More than a matter of sex: Gender differences in support for various media rights in four cultures*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, International Communication Division, Anaheim.

Miller, M.M., & Andsager, J.L. (1996, May). *Media framing of hate speech: From campus to the public sphere*. Paper presented at the annual conference of the International Communication Association, Mass Communication Division, Chicago.

Andsager, J.L. (1995, November). *Tolerance for ambiguity and free speech*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L. (1995, August). *Free of expression: The vicious cycle of powerlessness and communication inhibition*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Commission on the Status of Women, Washington DC.

Andsager, J.L. (1995, August). *Tolerance and support for expression: The same construct?* Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Washington DC.

Wyatt, R.O., Andsager, J.L., & Bodle, J.V. (1995, August). *Comparing public and press support for free expression: Breaking the media monolith myth*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division, Washington DC.

Wyatt, R.O., & Andsager, J.L. (1995, May). *Measuring support for free expression across cultures: A comparison of five U.S. and Israeli publics*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Fort Lauderdale, FL.

Andsager, J.L. (1994, November). *How personal control and political orientation relate to support for expressive rights*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L., & Miller, M.M. (1994, November). *Exploring patterns of controversy: Newspaper coverage of RU-486*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L. (1994, August). *Priming thought about expressive rights: The effects of general and specific messages*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Atlanta.

Andsager, J.L., Nagy, J., & Bailey, J.L. (1994, August). *Sexual harassment in communications: Manifestations of power between communications graduate students and faculty*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Commission on the Status of Women, Atlanta.

Andsager, J.L., & Miller, M.M. (1993, November). *Support for expressive rights: The effects of need for cognition and priming*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

Andsager, J.L. (1993, August). *Pitiful perverts, neurotic victims: Magazine coverage of sex crimes, 1940-1970*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Magazine Division, Kansas City, MO.

Andsager, J.L. (1993, August). *Support for media and personal expressive rights: Validation of parallel scales*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Kansas City, MO.

Andsager, J.L. (1992, August). *Differentiating media practices: How demographic variables relate to support for freedom of the press*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Montreal.

Miller, M.M., Andsager, J.L., & Wyatt, R.O. (1992, August). *How gender and select demographics relate to support for expressive rights*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Montreal.

Andsager, J.L., & Bowles, D. (1992, March). *Special circumstances, routine coverage: The Associated Press and AIDS*. Paper presented at the AEJMC Southeast Regional Colloquium, Stone Mountain, GA.

Andsager, J.L. (1991, November). *Drawing the line between indecency and obscenity: The use of surveys in obscenity cases*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*student author*

## **Invited conference presentations**

*The meaning of metrics.* (2015, August). Other panelists: David Perlmutter, Earnest Perry, and Linda Steiner. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, San Francisco.

*"The three pillars": Strategies for how to effectively manage research, teaching, and service.* (2014, August). Other panelists: Sharon Dunwoody, James Simon, and Esther Thorson. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal.

*Publish... and still perish? Faculty perspectives on open access, online and predatory journals in relation to scholarship and promotion and tenure.* Other panelists: Berkley Hudson, Linda Steiner, and Dan Stout. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal.

*Back to the future: Celebrating 40 years of Commission on the Status of Women leadership.* (2013, August). Other panelists: Pam Creedon, Tracy Everbach, Terry Lueck, Lana Rakow, and Judy VanSlyke Turk. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

*Identity and impact of communication as a discipline.* (2010, August). Other panelists: Barbara Barnett, Dhavan Shah, Elizabeth Toth. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Denver.

*Strategizing your research career.* (2010, August). Other panelists: John Pauly, Dan Riffe, Dhavan Shah, Linda Steiner. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Denver.

*Beneath and beyond perceptions: Perspectives on the third-person effect.* (2007, November). Other panelists: Albert Gunther, Hye-Jin Paek, Richard Perloff, David Tewksbury, & Allen White. Panel at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Examining the plurality of methodology in free expression scholarship.* (2007, November). Panel at the annual convention of the National Communication Association, Chicago.

*Societal power and media framing of environmental racism.* (2007, November). Paper presented at the Toxic Talk Symposium, sponsored by POROI – University of Iowa, Iowa City, IA.

*Eroding press freedom: Where do we go from here?* (2007, August). Other panelists: Mark Feldstein, David Perlmutter, Walter Pincus, & Terry Wimmer. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Washington DC.

*Getting published in scholarly journals: The sequel.* (2005, August). Other panelists: Wat Hopkins & Lee Wilkins. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, San Antonio.

*Collaborative research: Seven habits for success in academic and professional careers.* (2004, August). Other panelists: Amani Ismail & Wayne Wanta. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Toronto.

*Marketing medicine to the masses: When healthcare promotions become medical advisers.* (2002, August). Other panelists: Ginette Archinal, Barbara Gastel, & James Hertog. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Miami.

*Science, politics, and the media: Women's health issues.* (2002, August). Other panelists: Sue Ellen Christian & Janet Tate. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Miami.

*About women and minorities in journalism and mass communication.* (2001, August). Other panelists: Maurine Beasley, Christy Bulkely, Janette Dates, Susan Henry, & Therese Lueck. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Washington DC.

*Listening to students.* (2001, August). Other panelists: Maurine Beasley & Katherine Sarikakis. Panel at the Donna Allen Memorial Symposium, Arlington, VA.

*Fighting back: Public tolerance of hate speech.* (1999, August). Other panelists: Dwayne Proctor & Susan D. Ross. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, New Orleans.

*Measuring public relations' effect on public opinion.* (1998, November). Other panelists: Gerald Kosicki, Bruce Pinkleton, & Philip Dunne. Panel at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Political correctness: Enhancing voices or stifling debate?* (1997, November). Other panelists: Nancy Cornwell, Robert Jensen, Cheryl Jorgensen-Earp, & Susan Ross. Panel at the annual convention of the National Communication Association, Chicago.

*Public opinion perspectives: Emerging theories and methodology in freedom of expression.* (1997, August). Other panelists: Kenneth Campbell, Carolyn Dyer, & Thomas Schwartz. Panel at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago.

*Altared sites: Celebrity webshrines as shared mourning.* (1997, May). Other panelists: Steven Chaffee, Joli Jensen, Steve Jones, & Mark Miller. Panel at the annual convention of the International Communication Association, Montreal.

*Engendering gaps: Understanding the social construction of demographics.* (1996, November). Other panelists: Rob Daves, Doris Graber, & David Weaver. Panel at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Polls and public support for freedom of expression.* (1992, November). Other panelists: Jack McLeod, Mark Miller, & Robert Wyatt. Panel at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

### **Discussant for refereed research paper sessions**

*Health communication content and portrayals.* (2015, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, San Francisco.

*Best of CT&M.* (2014, August.) Session at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal.

*Health portrayals and effects.* (2014, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal.

*Communicating health messages.* (2013, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

*Framing.* (2012, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago.

*Race and immigration: Framing and perception.* (2011, November). Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Measurement: Case studies, content analysis, and single-item indicators.* (2011, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Washington DC.

*Perception of public opinion and third-person effect.* (2009, November). Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Advances in measurement and individual difference perspectives.* (2007, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Washington DC.

*Mass communication and society.* (2007, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Washington DC.

*Attitudes about science and technology.* (2006, November). Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Media effects and adolescents.* (2006, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, San Francisco.

*Mediated messages: Perceptions vs. reality.* (2005, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, San Antonio.

*Attitudes toward science, health, and technology.* (2004, November). Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Gender issues and the media.* (2004, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Toronto.

*Science and values.* (2003, November). Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.

*Communication theory and methodology.* (2003, August). Session at the annual convention of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

### **Invited lectures**

Panel discussion on women and the media, Iowa N.E.W. Leadership Conference, Women's Resource and Action Center, University of Iowa, May 20, 2013.

Lecture, "Message characteristics to increase young adults' interest in health concerns." UI Department of Community & Behavioral Health Seminar Series, October 6, 2011.

Invited presentation, with Shelly Campo: "Health communication research at The University of Iowa." Interdisciplinary Health Group, April 10, 2006.

Invited presentation, "Content analysis: It's harder than it looks." Greenlee School of Journalism, Iowa State University, October 7, 2005.

Forum presentation, "What stories have the media misunderstood or minimized?" A Year After September 11: Our Society Then and Now, Washington State University, September 19, 2002.

Lecture, "Media coverage of breast cancer: Helpful or harmful?" Association for Women in Communications Seattle Professional Chapter, Seattle, October 18, 2000.

Lecture, "Communicating to your publics." Washington Public Ports Association Communication Seminar, Yakima, WA, September 29, 2000.

## TEACHING

### Courses taught at the University of Tennessee:

<u>Title</u>	<u>Level</u>	<u>No. semesters</u>	<u>Avg. enrollment</u>
Media Communication Research Methods (quantitative)	PhD	5	10
Media Communication Theory (social scientific)	PhD/MA	3	9
Media and Health (developed course)	PhD/MA	1	11
Media & Health (developed course)	Undergraduate	4	40
Health & Medical Reporting & Writing	Undergraduate	1	19
Media Uses & Effects	Undergraduate	16	250
Gender & the Media	Undergraduate	1	43

### Students supervised

<u>Degree objective:</u>	<u>Student name</u>	<u>Years</u>	<u>Outcome</u>
Ph.D. candidates	Stephanie Miles	2013 to present	Proposal approved
	Paige Madsen	2011 to present	Proposal approved
	Graça Rossetto	Fall 2012	Visiting from Brazil
	Erin O'Gara	2010-2014	PhD, Summer '14
	Michael Sears	2011-2013	PhD, Fall '13



	Marilda Oviedo	2008-2013	PhD, Spring '13
	Yeon Kyeong Kim	2006-2012	PhD, Fall '12
	Joshua Grimm	2006-2009	PhD, Summer '09
	Joseph Schwartz	2006-2009	PhD, Summer '09
Master's candidates	Alexandria Rodriguez (project)	2015-present	
	Ashley Peterson	2008-2009	MA, Spring '09
	Anna Barron	2005-2007	MA, Summer '07
	Katherine LaVail	2006-2007	MA, Summer '07
	Leah Frerichs (HC)	2004-2005	MA, Summer '05
	David Cuillier	2002-2003	MA, Spring '03
	Joy Turner (project)	1999-2002	MA, Spring '02
	Angela Holland	2000-2001	MA, Summer '01
	Kristen Haizlip	2000-2001	MA, Spring '01
	Jonathan Wheelock	1999-2000	MA, Fall '00
	Joel Andren	1999-2000	MA, Summer '00
	Theron Verdon	1999-2000	MA, Summer '00
	Stacey Hust	1999-2000	MA, Spring '00
	April Bonner	1996-1997	MA, Summer '97
	Ami Gullett	1996-1997	MA, Summer '97
	Alana Berry	1996-1997	MA, Summer '97
	Elaine Kernea	1995-1996	MA, Fall '96
Undergraduates	Lauren Sieben	Fall 2010	Honors thesis
	Paul Worrell	Fall 2009	Honors thesis
	Elizabeth Stoycheff	Fall 2007	Iowa Center for Research By Undergraduates
	Abigail Sawyer	Spring 2006	Honors thesis
	Samantha Hart	Fall 2005	Int'l studies senior project
	Beverly Gooden	Summer 2004	Summer Research Opportunity Program

HC = health communication

#### Graduate student committee service

Degree objective:	Student name	Years	Outcome
Ph.D. candidates	Li Chen	2011-2014	Passed comp exams
	Tracey Schwieger (HC)	Fall 2011	Passed comp exams
	Elisabeth Erickson (SS)	2010-2014	PhD, Spring '14

	Kristine Newhall (WS)	2009-2013	PhD, Fall '13
	Rob Kuennen	2009-2013	Passed comp exams
	Florin Oprescu (HC)	2008-2009	PhD, Fall '09
	Mohamad Elmasry	2007-2009	PhD, Summer '09
	Natoshia Askelson (HC)	2006-2008	PhD, Fall '08
	Douglas Frederick	Fall 2007	PhD, Fall '07
	Jeffrey Parsons (C. Ed.)	2004-2005	PhD, Summer '05
	Hong-Lim Choi	2004-2007	PhD, Fall '07
Masters candidates	Jason Bradley (project)	2008-2010	MA, Spring '10
	Stephen Grant (project)	2007-2015	Proposal approved
	Eric Nelson (project)	2008-2009	MA, Fall '09
	Kim Merchant (project)	2006-2007	MA, Fall '07
	Jason Pulliam (project)	2005-2012	MA, Spring '12
	Jessica Dunham (project)	2005-2006	MA, Spring '06
	Lance Till (HC)	2005-2006	MA, Spring '06
	Erin Abrahamsohn (HC; practicum)	2004-2005	MA, Spring '05
	Victoria Bemker	2004-2008	MA, Spring '08
	Madeleine Shufeldt	2003-2004	MA, Spring '04
	Amira Zamin (project)	2003-2004	MA, Spring '04
	Joy Mapaye	1999-2000	MA, Summer '00
	Andrea McMakin (project)	1998-1999	MA, Fall '99
	Katie Wilburn (project)	1998-1999	MA, Spring '99
	Joshua Netzer	1998-1999	MA, Spring '99

HC = health communication

SS = sports studies

WS = women's studies

### Other contributions to instruction

Developed and taught new course, Health and Medical Reporting & Writing (19:120).

Lecturer, *On! Iowa* (first-year student orientation), August 2011, 2012, 2013.

Honors students presentation, "Medicine vs. the media," September 2009.

Guest lecture, Health Campaigns (graduate course in Health Comm.), Feb. 7, 2007.

Participant, Center for Teaching workshop on student portfolios, January 2007.

Invited participant, I-School workshop on assessment, May 2006.

Guest lecture, Health Campaigns (graduate course in Health Comm.), Feb. 8, 2006.

Developed new course, Media & Health (19:160/172:140), which serves as a conceptual course for journalism majors and is cross-listed by the Department of Community and Behavioral Health.

Developed new course at Washington State University, Gender and the Media (cross-listed in communication and women's studies).

## SERVICE

### Department – University of Tennessee

Search committee, Howard Distinguished Professor, 2014-2015.

### University of Iowa

Director, Moeller Media Research Lab, 2011-2014.

Chair, SJMC Director Search Committee, Fall 2013-Spring 2014.

Chair, Visiting Professional for Fundraising and Philanthropy Studies Search Committee, Fall 2013-Spring 2014.

Chair, Visiting Assistant Professor Search Committee, Spring 2014.

Chair, Associate Director for Undergraduate Studies Search Committee, Fall 2010-Spring 2011.

Member, Merit Committee, Spring 2010.

Chair, Health Communication/Digital Communication Search Committee, Fall 2009.

DEO Search Committee, 2008 -2009.

Chair, Departmental Tenure and Promotion Committee for Frank Durham, Spring-Fall 2006.

Member, Departmental Tenure and Promotion Committee for Don McLeese, Fall 2006.

Merit Committee (elected), 2005-2007.

Ad Hoc Committee for Travel Policy Revision, Spring 2006.

Chair, Fifth-Year Progress Toward Tenure Evaluation for Frank Durham, Spring 2006.

Standard Post-Tenure Review for Gigi Durham, Spring 2006.

Fourth-Year Progress Toward Tenure Evaluation for Frank Durham, Spring 2005.

Member, Departmental Promotion and Tenure Committee for Jane Singer, Fall 2004.

Chair, Resource Center Committee, Fall 2004 to 2005.

Graduate Studies Committee, Fall 2003 to present.

Assessment Committee, Fall 2003 to Spring 2004.

Tenure Review Committee for Jane Singer, Spring 2004.

Task Force on Teaching Activities, Spring 2004.

Committee to Develop Proposal for Knight-Ridder Chair of Health Journalism, Fall 2003.

### Washington State University

WSU Public Relations Student Society of America chapter adviser, 1998-2001.

Broadcasting and Symposium Development Search Committee, 2001-2002.

Public Relations Search Committee, 2000-2001.

School Undergraduate Curriculum Committee, 1999-2000.

Les Smith Visiting Professor Search Committee, Spring 1999.

Vision Committee, 1997-1998.

### Middle Tennessee State University

MTSU Public Relations Student Society of America chapter adviser, 1993-1997.

School Director Search Committee, 1996-1997.  
Ad Hoc Travel Committee, Fall 1994.  
Public Relations Search Committee, Spring 1994.  
AD/PR Lab Committee, 1993-1994.

### **College – University of Tennessee**

Member, Faculty Affairs Committee, 2014 to present.  
Member, Search committee for associate dean, Spring 2015.  
Member, Diversity & Inclusion Week planning committee, 2015.

#### University of Iowa

Member, Career Development Awards Review Committee, Fall 2013.  
Member, Career Development Awards Review Committee, Fall 2011.  
Member, Aging in the Heartland Hire Proposal Committee, Spring 2010.

### **University – University of Tennessee**

#### University of Iowa

Chair, Committee on Awards and Recognition, 2011-2014.  
Member, Selection Committee – Brody Award for Faculty Excellence in Service to the University and the State of Iowa, Spring 2012.  
Member, Selection Committee – Lola Lopes Award for Undergraduate Advocacy, Spring 2012.  
Member, University College Faculty Advisory Board, Spring 2010 to present.  
Member, Committee on Selection of Central Academic Officials, Fall 2010 to present.  
Chair, Committee on Faculty Policies and Compensation, Fall 2009 to Spring 2010.  
Judge, James F. Jakobsen Graduate Conference, Spring 2010.  
Member, Committee on Awards and Recognitions, Fall 2009 to Fall 2011.  
Executive Board member, CLAS Social Science Research Center, Fall 2006 to present.  
Chair, Graduate College Grievance Committee, Summer 2008.  
Committee on Faculty Policies and Compensation, 2004-2009.  
Search Committee member, health communication faculty position, Fall 2006 to February 2007.

#### Washington State University

College of Liberal Arts Dean's Advisory Committee, 2001-2003.  
Faculty Advisory Group, College of Liberal Arts magazine, 2001-2002.  
Co-chair, Student Affairs Subcommittee for Faculty Senate, 2001-2002.  
University Reviewer, National Endowment for the Humanities Summer Stipends, 2001.  
Chair, Identity Design Team, WSU Strategic Planning effort, 2000-2001.  
CLA Dean's Advisory Committee for Research, 2000-2002.

Search Committee, CLA Director of Public Relations, 2001.  
Mentor, Summer Doctoral Fellows Program, Summer 2001.  
Ex-officio member, Marketing and Communications Leadership Council, 2000-2001.  
Judge, 1999/2000 William R. Wiley Research Expo, March 2000.  
Chair, Association of Faculty Women Graduate Scholarship Committee, 1998-1999.  
Association of Faculty Women Graduate Scholarship Committee, 1997-1998.  
Faculty Phonathon, February 1998.

### Middle Tennessee State University

Assistant Director of the College of Mass Communication Office of Communication Research, 1994-1997.  
College Curriculum Committee, 1993-1995, 1996-1997.  
Women's Studies Council, 1996-1997.  
Chair, Women's Studies Council Awards and Publicity Committee, 1996-1997.  
University Academic Affairs Committee C, 1996-1997.  
Institutional Review Board, 1994-1996.  
College Planning Committee, 1995-1996.  
University Academic Appeals Committee, 1994-1996.  
Co-chair, College Spring Forum Committee, Spring 1995.

## **Profession**

### **Memberships**

Association for Education in Journalism and Mass Communication (since 1992)

Elected member, Publications Committee, 2014-2017.  
Chair, Publications Committee, 2012-2014.  
Member, Board of Directors, AEJMC, 2012-2014.  
Appointed member, Publications Committee, 2011-2014.  
Magnanimous Mentor, nominated by Standing Committee on Teaching, 2011-2012.  
Appointed member, Emerging Scholars Selection Committee, 2010-2011.  
Appointed member, Junior Scholars Selection Committee, 2009-2010.  
Elected member, Standing Committee on Research, 2006-2009.  
Chair, Tankard Book Award Competition, 2008, 2009.  
Chair, Nafziger-White Dissertation Award Competition, 2006, 2007.  
Selection committee, Lionel C. Barrow Minority Doctoral Scholarship, 2006.  
Elected member, Standing Committee on Research, 2003-2006.  
2<sup>nd</sup> year co-chair, Commission on the Status of Women, 2004-2005.  
Selection committee, Mary Ann Yodelis Smith Award for Feminist Scholarship, 2005.  
Selection committee, Mary Gardner Award for Graduate Student Research, 2005.  
Member, Executive Board, AEJMC, 2004-2005.

1<sup>st</sup> year co-chair, Commission on the Status of Women, 2003-2004.  
Program chair, Commission on the Status of Women, 2002-2003.  
Research chair, Commission on the Status of Women, 2001-2002.  
Head, Communication Theory & Methodology Division, 2000-2001.  
Head-elect, Communication Theory & Methodology Division, 1999-2000.  
Professional Freedom & Responsibility Chair, Communication Theory & Methodology Division, 1998-1999.  
Executive board member, Communication Theory & Methodology Division, 1997-1999.  
Newsletter editor, Communication Theory & Methodology Division, 1997-1998.  
Program chair, Communication Theory & Methodology Division, 1997.  
Program co-chair, Communication Theory & Methodology Division, 1996.  
Newsletter editor, Communication Theory & Methodology Division, 1995-1996.

Association for Health Care Journalists (since 2011)

International Communication Association (1995-2006; 2014 to present)

American Association for Public Opinion Research (1995-2004)

Midwest Association for Public Opinion Research (since 1991)

Past president, 2004.  
President, 2003.  
Vice president / president-elect, 2002.  
Program chair, 2001.  
Program co-chair, 2000.  
Secretary-treasurer, 1997-1999.

### **Editorial Boards**

*Journalism & Mass Communication Quarterly*, 2014 to present.

Associate editor, *Journalism & Mass Communication Quarterly*, 2004-2013.

*Health Communication*, September 2011 to present.

*Western Journal of Communication*, 2011-2012.

*Communication Research*, 2005 to present.

*Journal of Health and Mass Communication*, 2007-2010 (end of journal).

*Communication Methods and Measures*, 2006- 2010.

*Journal of Public Relations Research*, 2000-2008.

*Communication Studies*, 2004.

*Journalism & Mass Communication Quarterly*, 2000 -2004.

## **External Reviews**

### Promotion and Tenure

Indiana University, Fall 2014.  
Middle Tennessee State University, Fall 2013.  
Louisiana State University, Fall 2013.  
University of Missouri, Summer 2013.  
University of Texas at Austin, Summer 2013.  
University of Texas at Austin, Fall 2012.  
University of Wisconsin, Fall 2012.  
Ohio State University, Summer 2012.  
National University of Singapore, Summer 2012.  
Indiana University, Fall 2011.  
University of Texas at Austin, Fall 2010.  
Syracuse University, Fall 2010.  
Bowling Green State University, Fall 2010.  
University of Texas at Austin, Fall 2009.  
University of Florida, Fall 2008.  
University of Denver, Fall 2006.  
Cleveland State University, Fall 2006.  
Washington State University, Fall 2005.

### Promotion

Washington State University, Fall 2014.  
New York University, Fall 2012.  
University of Tennessee, Fall 2009.

External Review Team for Temple University's Department of Journalism Periodic Program Review, February 2006.

Reviewer, Social Sciences and Humanities Research Council of Canada (Conesil de recherches en Sciences humaines du Canada), 2002.

## **Community**

Conducted and presented University Heights Community Survey, Fall 2010.

Judge, Washington State FFA State Marketing Competition Finals, May 1999, May 2000.

Co-coordinator, Murfreesboro 1996 Heart Walk, sponsored by the American Heart Association.

Designed and produced 1995 Membership Directory for the Kentucky-Tennessee Section of the American Water Works Association, Fall 1994.

Chairperson, Kansas State University chapter of Students Against Multiple Sclerosis, 1989-1990.

Judge, Kansas High School Press Association state contest, editing division, March 1990.

### Media interviews

Iowa Public Radio, "Science communication in Iowa," *River to River*, August 2013.

KGAN TV (Waterloo, IA), "Release of *Black Ops: Call to Duty* and video games' influence on minors," November 2010.

*The (Cedar Rapids) Gazette*, "Supreme Court debates law that would ban minors from buying violent video games," November 9, 2010.

*The (Cedar Rapids) Gazette*, "Media coverage of H1N1 virus," September 2009.

KGAN TV (Waterloo, IA), Magazine coverage of breastfeeding, April 2007.

Guest, "HIV/AIDS in our society," Live from the Java House, WSUI Iowa City/Cedar Rapids and WOI Radio Group Ames/Des Moines. February 6, 2004.

*Yakima (Washington) Herald-Republic*, "CBS affiliate agrees – Boob bombshell went way too far," February 7, 2004.

*USA Today*, "Golden era of movies full of strong women," April 12, 2002.

*Fort Worth Star-Telegram*, "Men-in-skirt comedies dress down women," April 3, 2002.

*Atlanta Journal-Constitution*, "Cyber coping," February 21, 2001.

KXLY Radio (Spokane, WA), "Sex on television," February 19, 2001.